

CASCADE STORMS SPONSORSHIP GUIDE



2026-2027

ABOUT US

Cascade Storms is a competitive cheerleading program dedicated to developing confident athletes, strong leaders, and a supportive community both on and off the competition floor.

We believe cheerleading is about much more than winning; it's about building character, fostering teamwork, developing resilience, and creating lifelong friendships through hard work and dedication.

Our mission is to provide athletes with high-quality coaching, a positive and inclusive environment, and opportunities to reach their fullest potential regardless of their background or experience. We strive to make competitive cheer accessible while teaching valuable life skills such as discipline, accountability, confidence, and sportsmanship.

As our program continues to grow, our goal is to become a premier cheerleading organization in the Pacific Northwest, known for athletic excellence, community involvement, and the development of well-rounded young leaders. With support from local businesses and community partners, we hope to reduce financial barriers for our athletes, expand opportunities for competition and training, and ensure every athlete has the chance to pursue their passion.

When you partner with Cascade Storms, you're investing in more than a cheer program; you're investing in the next generation of confident, hardworking, and resilient young people.

MEET OUR TEAM



**EMILEE
FEZZA**

Co-Director/Coach



**DANIELLE
LATORRE**

Co-Director/Coach



**KASSANDRA
KUPCHO**

Coach



**AMANDA
COWIE**

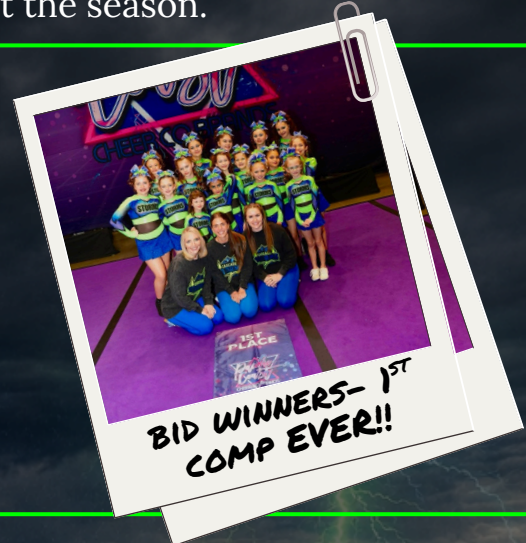
Coach

OUR INAUGURAL SEASON

Cascade Storms' first competitive season was defined by growth, consistency, and outstanding results. Many of our athletes joined the program with little or no previous All-Star cheer experience. Through hard work, commitment, and teamwork, they developed into confident competitors who represented our program with pride throughout the season.

Season Accomplishments:

- 1st Place - Season Opener
 - Earned a Partial-Paid Bid to Nationals
- 1st Place - Second Competition
- 2nd Place - Third Competition
- 3rd Place - Fourth Competition
 - Earned a second Partial-Paid Bid to Nationals



National Performance:

Our inaugural season concluded with an impressive showing at Nationals:

- **7th Place** National Finish
- Ranked in the **Top 15%** of teams nationwide within our Open Championship Series division.
- Ranked in the **Top 23%** of all teams competing across every division in the Open Champ. Series.

Consistency Under Pressure:

One of the achievements we are most proud of was earning a 'HIT ZERO' recognition at every competition throughout the season. In All-Star cheer, to "HIT ZERO" means a routine is performed without major deductions resulting from falls or significant stunt errors. Achieving this level of consistency throughout an entire season reflects the athletes' preparation, discipline, teamwork, and attention to detail.

Building More Than Athletes:

While competitive success is something we celebrate, our greatest accomplishment has been watching our athletes grow in confidence, resilience, leadership, and sportsmanship. The foundation built during our inaugural season has positioned Cascade Storms for continued growth and future success, and we are grateful to our sponsors and community partners who help make these opportunities possible.

SPONSOR PACKAGES

⚡ Platinum

\$1,500+

- Premier logo placement on the official 2026–2027 Sponsor banner displayed at our training facility and community events & on our official "Who Has My Back" Nationals Supporter T-shirt.
- EXCLUSIVE monthly Sponsor Spotlight featuring your business across all social media platforms.
- Logo inclusion on select program packets, marketing materials, and promotional collateral throughout the season.
- Recognition by name during team showcases, exhibitions, and fundraising events.*

⚡ Gold

\$1,000+

- Prominent logo placement on the official 2026–2027 Sponsor banner displayed at our training facility and community events & on our official "Who Has My Back" Nationals Supporter T-shirt.
- Bi-monthly Sponsor Spotlight featuring your business across all social media platforms.
- Recognition by name during team showcases, exhibitions, and fundraising events.*

⚡ Silver

\$500+

- Featured logo placement on the official 2026–2027 Sponsor banner displayed at our training facility and community events & on our official "Who Has My Back" Nationals Supporter T-shirt.
- Quarterly Sponsor Spotlight featuring your business across all social media platforms.
- Recognition by name during team showcases, exhibitions, and fundraising events.*

⚡ Bronze

\$250+

- Standard logo placement on the official 2026–2027 Sponsor banner displayed at our training facility and community events & on our "Who Has My Back" Nationals Supporter T-shirt.
- Group sponsor recognition on Cascade Storms social media at the beginning and end of the season.

⚡ Community Sponsor

<\$250

- Business name listed on the Cascade Storms website sponsor page.
- Handwritten thank-you card from the athletes.

All sponsors will receive a commemorative thank-you display for their business, recognizing their partnership with Cascade Storms.

* Sponsorship levels are based on the total donation amount. Contributions will receive the benefits associated with the highest sponsorship level for which they qualify.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Businesses may also choose to sponsor a specific event, program expense, or team need. These opportunities are available independently of our annual sponsorship packages.

Competition Title Sponsor:

Sponsor one of Cascade Storms' seven competitions by covering competition entry fees for all athletes (approximately \$125 per athlete).

Sponsor Benefits

- Exclusive event recognition as "Cascade Storms at [Competition Name], Sponsored by [Sponsor]!"
- Dedicated social media feature leading up to and throughout the competition weekend
- Sponsor recognition in ALL event-related posts, photos, and recaps

Uniform Sponsorship Opportunities:

Help outfit our athletes by sponsoring an individual component of the team uniform. Available sponsorship opportunities include:

- "Gearing Up for Greatness" sponsor our tops - \$250 each
- "Skirting the Competition" sponsor our skirts - \$160 each
- "Stepping Up for the Storm" sponsor our shoes - \$125 each
- "Top It Off" sponsor our bows - \$25 each

Sponsor Benefits

- Premier logo placement on the official season sponsor banner
- Dedicated social media post and recognition highlighting your contribution
- Recognition as the sponsor of the donated uniform component

"Who Has My Back?" Nationals Supporter T-Shirt:

Support our program by donating any amount below \$250 and have your logo/business name printed on our official Nationals travel T-shirt.

Sponsor logos will be displayed on the back of the shirt, with logo size based on sponsorship level.

Annual sponsorship package partners receive priority logo placement. The remaining space will be available to additional community sponsors.

Note: we are anticipating about ~26 athletes to be on our team for the 26-27 season.

LOOKING AHEAD

Our inaugural season demonstrated what can be accomplished through dedication, teamwork, and a shared commitment to excellence. While we are proud of what our athletes achieved in our first year, we believe it is only the beginning.

As Cascade Storms continues to grow, our vision extends beyond competition results. We are committed to building a program that provides athletes with opportunities to develop confidence, leadership, resilience, and lifelong friendships in a positive and supportive environment.

Over the coming seasons, we plan to expand opportunities for athletes of all experience levels, increase participation across our community, and continue to provide high-quality training that allows every athlete to reach their full potential. We also aspire to establish scholarship opportunities that help ensure financial circumstances never prevent a child from participating in our program.

Our long-term goal is to become a program recognized not only for competitive success, but for developing athletes who demonstrate integrity, sportsmanship, and perseverance both on and off the competition floor. By fostering a culture built on hard work, accountability, and respect, we hope to create an environment where every athlete can thrive.

None of this is possible without the support of businesses and community partners who believe in investing in local youth. Every sponsorship helps create opportunities that extend far beyond a single season, allowing us to continue growing a program that positively impacts athletes and families throughout our community.



Together, We Can Build Something Extraordinary

Strong communities are built when local businesses, families, and youth organizations come together with a shared purpose. At Cascade Storms, we believe every young athlete deserves the opportunity to grow in confidence, discover their potential, and be part of something bigger than themselves.

When a business partners with Cascade Storms, that investment extends far beyond the competition floor. It helps create opportunities for young athletes to develop discipline, resilience, leadership, accountability, and teamwork qualities that will serve them throughout their lives.

Your partnership also strengthens our community. It provides local families with opportunities to participate in youth athletics, supports positive mentorship, encourages healthy lifestyles, and helps create an environment where young people can build lasting friendships while learning the value of commitment and perseverance.

As our program continues to grow, so does the opportunity to make a meaningful and lasting impact. We are looking for community partners who believe, as we do, that investing in today's youth helps build a stronger community for tomorrow.

Whether your business chooses to sponsor a competition, support an athlete, provide equipment, or become a season partner, you become an important part of every milestone our athletes achieve. Every routine performed, every goal accomplished, and every lesson learned is made possible through the support of partners who believe in our mission.

Together, we are doing more than supporting a cheer program; we are helping shape confident young leaders, creating opportunities for local families, and investing in the future of our community.

Join the Storm.
Inspire the Next Generation.